

MOYRA

by FRAXU

OWN YOUR DESTINY.

PREVENTA

La Punta, Puerto Escondido



FRAXU

THE NEW STANDARD FOR REAL
ESTATE INVESTMENT.

INVEST WITH FRAXU

Puerto Escondido, Valle de Bravo, Acapulco, Tulum, CDMX.

LIFETIME OWNERSHIP

Total flexibility, always.

RENTAL POOL

Generate quarterly yields from your specific asset. Hauzio, our operating partner, ensures every property maintains 100% operational excellence.

Join our ecosystem and let your capital work for you, while enjoying the exclusive privilege of staying at any of our world-class destinations.

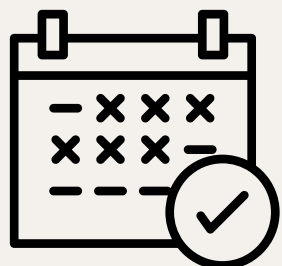


INVEST & EXPERIENCE



VISIT

Stay at your hotel—or any of our exclusive properties—whenever you choose. Unlock exclusive discounts at every property and pay using the future yields generated by your investment.



BOOK

Through the Hauzio App; the total booking amount after your discount will be deducted from the future yields^T generated by your investment. *Essentially, your investment pays for your vacation.*

BENEFITS OF INVESTING IN MOYRA



BECOME A PARTNER

In a luxury boutique hotel in Puerto Escondido, one of Mexico's fastest-growing tourist destinations.



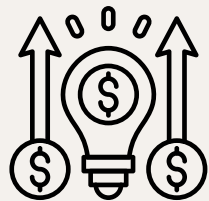
ACCESS

To the capital appreciation generated by the hotel.



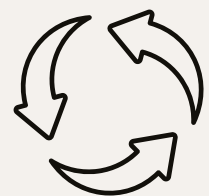
TRAVEL

Whenever you want, with no blackout dates!



TRULY PASSIVE INCOME

You do nothing; the experts handle everything.



SUPERIOR LIQUIDITY

You aren't just selling square footage; you're selling a disruptive and attractive model that is in high demand.





PUERTO ESCONDIDO: THE PACIFIC'S RISING HUB

UNPRECEDENTED CONNECTIVITY

Airport expansion to accommodate 3 million annual passengers (+103% traffic increase) and a new highway reducing travel time to Oaxaca City to just 2.5 hours.

APPRECIATION AND SCARCITY

An international destination (U.S./Canada) with high demand and limited inventory in prime areas like La Punta; an investment with consistent growth.

GLOBAL LIFESTYLE

Recognized by the NY Times and the 2025 Michelin Guide; the premier sanctuary for digital nomads and high-end travelers.



LOCATION

IN THE HEART OF LA PUNTA ZICATELA

MOYRA

LOCATED IN LA PUNTA

The most sought-after area for tourists in Puerto Escondido. Restaurants, bars, shopping centers, local businesses, and the beach are just a 2-minute walk away!

THE AIRPORT

20 minutes by taxi and only 10 minutes from Zicatela, Moyra is a hyper-central project, making it exceptionally attractive for tourists.

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THE PACIFIC'S RISING HUB**

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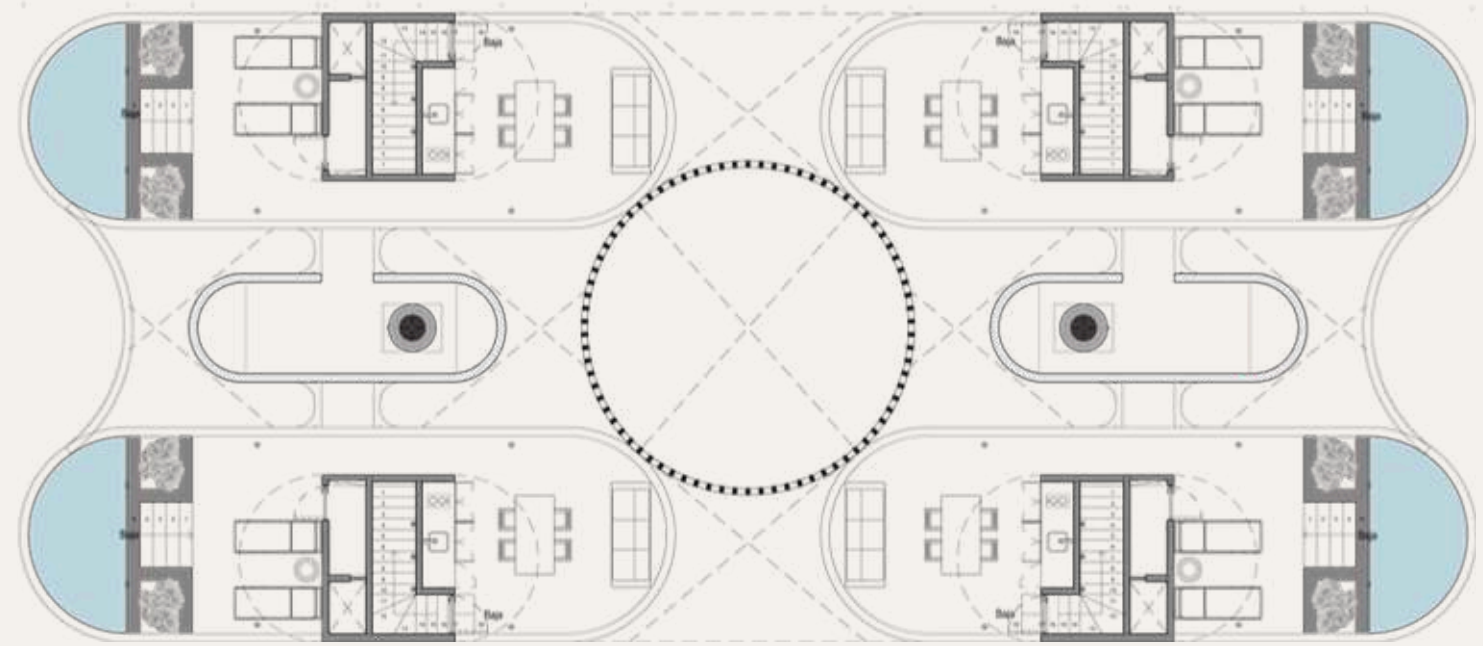
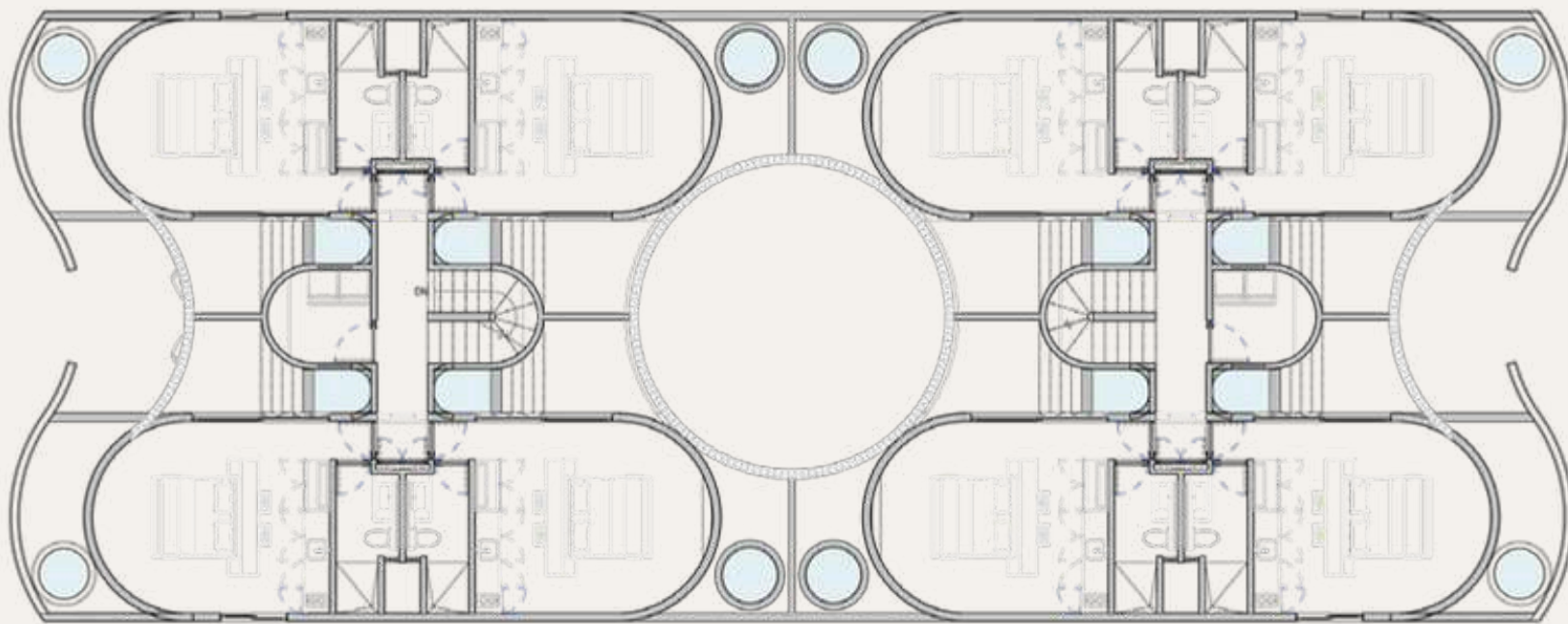
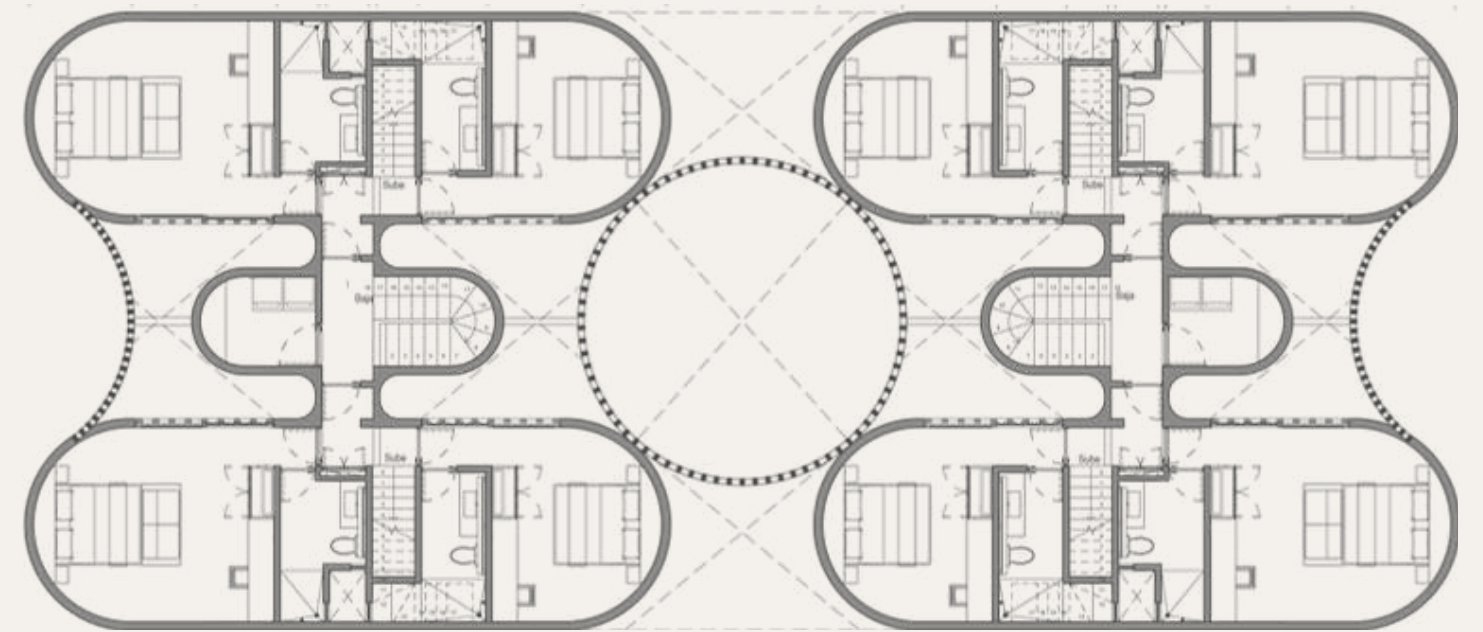
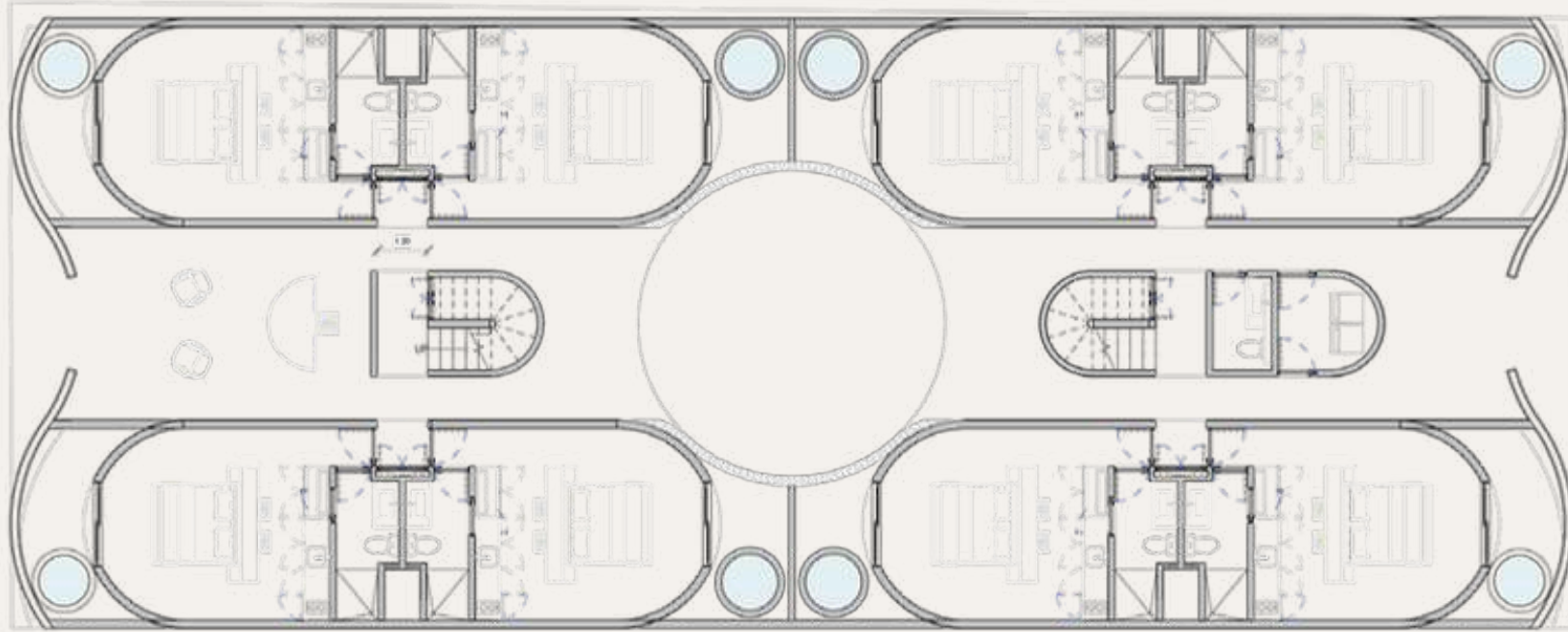
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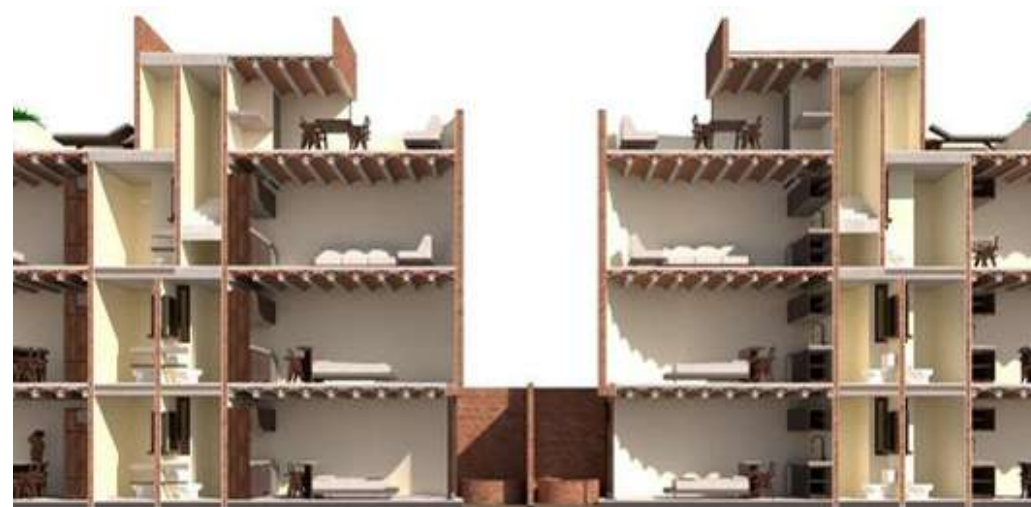


**20 LUXURY UNITS
PRIVATE PLUNGE POOLS
OUTDOOR TERRACE
YOGA AREA
LOBBY
2 DISTINCT TYPOLOGIES
(1 & 2 BEDROOMS)**





RENDERS



MOYRA INVESTMENT VS. INDIVIDUAL APARTMENT

FEATURE / BENEFIT	RENTAL POOL (HOTEL MODEL)	INDIVIDUAL APARTMENT (AIRBNB MODEL)
1. Operational Management	100% Passive. The hotel handles everything for you.	Active. You are the "jack-of-all-trades" or you pay high management fees.
2. Vacancy Risk	Minimal. Revenue is averaged across all units.	Maximum. If it doesn't rent, your income is \$0.
3. Personal Use	Flexible. You can use any available unit.	Limited. You can only use your specific unit.
4. Usage Restrictions	If your unit is occupied, you use another available one.	If it is rented, you cannot enter.
5. Maintenance	Professional , standardized, and preventive.	Reactive and managed by the owner.
6. Marketing and Sales	Brand Power. The hotel invests in advertising.	You depend solely on your visibility on platforms.
7. Nightly Rates	Higher. Revenue is averaged across all units.	Competitive. You must lower prices to compete on Airbnb.
8. Operating Expenses	Economies of scale. Supplies and payroll are split among many.	Individual costs. You pay retail prices for everything.
9. Guest Quality	Hotel-grade security screening and credit card filters.	Higher risk of damage by platform guests.
10. Tax Transparency	The hotel typically provides professional reports.	You must handle all accounting and invoicing yourself.



INVESTMENT PLANS

Gain the pre-sale advantage!

We provide a payment plan so you can monitor construction progress as you make your payments.

30%
DOWN PAYMENT

60%
**MONTHLY
INSTALLMENTS**

10%
DELIVERY

FLY & BUY

DEMONSTRATING OUR COMMITMENT BY OFFERING
YOU THE OPPORTUNITY TO EXPERIENCE OUR
PROJECTS FIRSTHAND

Reserve with 20,000 pesos
(fully refundable)

**and we will take
you there!**

Round-trip flight and a one-night stay at one of our projects so
you can experience the lifestyle and the development for yourself.

MOYRA LA PUNTA



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